SPORT Studies





20 HAND 24 BOOK

ENVISION2030

transparency • honesty • integrity • respect • accountability fairness • professionalism • commitment • compassion • excellence

CREATIVE. DISTINCTIVE. IMPACTFUL

HANDBOOK FOR 2024

FACULTY of APPLIED SCIENCES

DEPARTMENT of SPORT STUDIES

IMPORTANT NOTICES

Your registration is in accordance with all current rules of the Institution. If, for whatever reason, you do not register consecutively for every year/semester of your programme, your existing registration contract with the Institution will cease. Your reregistration anytime thereafter will be at the discretion of the institution and, if permitted, will be in accordance with the rules applicable at that time.

The rules in this departmental handbook must be read in conjunction with the General Rules (G Rules) contained in the DUT General Handbook for Students as well as the relevant Study Guides.

With respect to an appeal, your attention is specifically drawn to Rules GI(8) and (9), and to the process of dealing with student's issues.

STRATEGIC DIRECTION (2015-2019) FACULTY OF APPLIED SCIENCES

[Educate. Engage. Innovate.] VISION

Leading innovation through science and technology.

- Educate students.
- Generate new scientific knowledge.
- Engage communities.

VALUES

I. Accountability: We take ownership of all activities, resources and tasks required of us. We deliver on our promises and responsibilities.

2. Integrity: We adhere to moral standards and principles. We are transparent and consistent in all our actions, and lead by example.

3. Dedication: We are committed to achieving our goals and expectations.

4. Professionalism: We operate within clear boundaries with respect to our code of conduct.

5. **People Oriented**: We are committed to sustaining the morale and holistic development of staff and student. We value diversity in all forms.

DEPARTMENT OF SPORT STUDIES VISION

A recognized sport institute of innovative graduates to industry.

MISSION STATEMENT

Empowering students to build sustainable futures in sport.

VALUES

- I. **Commitment**: We keep our promises. Always accountable)
- 2. **Integrity**: We are honest and fair in all our dealings. We have pride for what we do.)
- 3. **Professionalism**: We maintain highest standards of ethics. We walk the talk)
- 4. Health and Wellness: We promote a physically active and healthy lifestyle)
- 5. **People-Centered**: We have respect for all. We embrace diversity)
- 6. **Collaboration:** We value partnerships with key stakeholders. Our success depends on their success).

CONTENTS

				Page
١.	DE	PARTM	IENTAL & FACULTY CONTACT DETAILS	Ι
2.	DE	PARTM	IENTAL STAFF	2
3.	QL	JALIFIC	ATIONS OFFERED BY THE DEPARTMENT	3
4.	HI	GHER C	ERTIFICATE: SPORT MANAGEMENT SCIENCE	
	(H	CSMSI)		3
	4. I	Progran	nme Structure	3
	4.2	Progran	nme Information	4
		4.2.I	Academic Integrity	4
		4.2.2	Code of Conduct for Students	4
		4.2.3	Attendance	4
		4.2.4	Work Integrated Learning (WIL)	4
		4.2.5	Assessment and Moderation	4
		4.2.6	Employment Opportunities	5
	4.3	Progran	nme Rules	5
		4.3.I	Minimum Admission Requirements	5
		4.3.2	Selection Criteria	6
		4.3.3	Pass Requirements	7
		4.3.4	Progression Rules	7
		4.3.5	Exclusion Rules	7
		4.3.6	Interruption of Studies	7
		4.3.7	Code of Conduct	7
		4.3.8	Attendance and Assessment	7
		4.3.9	Health and Safety	8
		4.3.10	Institutional General Education Module - IGE	8
		4.3.11	Articulation into the National Diploma: Sport Management	8
5.			R OF SPORT SCIENCE AND MANAGEMENT (BASSMI)	8
	5.1	-	nme Structure	9
	5.2	0	nme Information	10
		5.2.1	Academic Integrity	11
		5.2.2	Code of Conduct for Students	11
		5.2.3	Attendance	11
		5.2.4	Work Integrated Learning (WIL)	11
		5.2.5	Assessment and Moderation	11
		5.2.6	Employment Opportunities	
	5.3	-	nme Rules	12
		5.3.1	Minimum Admission Requirements	12
		5.3.2	Selection Criteria	13
		5.3.3	Pass Requirements	13
		5.3.4	Progression Rules	14
		5.3.5	Exclusion Rules	14

		5.3.6	Interruption of Studies	14
		5.3.7	Code of Conduct	14
		5.3.8	Attendance and Assessment	14
		5.3.9	Health and Safety	14
		5.3.10	Institutional General Education Modules – IGE	14
		5.3.11	Faculty General Education Modules - FGEI	15
6.	I	BACHE	LOR OF SPORT SCIENCE HONOURS (BSSHNI)	15
	6.I	Program	mme Structure	15
	6.2	Progran	nme Information	16
		6.2.1	Academic Integrity	16
		6.2.2	Pass Requirements	16
		6.2.3	Code of Conduct for Students	16
		6.2.4	Attendance	16
		6.2.5	Health and Safety	17
		6.2.6	Work Integrated Learning (WIL)	17
		6.2.7	Assessment and Moderation	17
		6.2.8	Employment Opportunities	17
	6.3	- 0	mme Rules	17
		6.3.I	Minimum Admission Requirements	17
		6.3.2	Selection Criteria	18
		6.3.3	Duration of Programme	18
		6.3.4	Progression Rules	18
		6.3.5	Exclusion Rules	18
		6.3.6	Interruption of Studies	18
7.	9	SERVIC	ED SUBJECTS	18
8.	5	SHORT	COURSES	19
9.	9	SUBJEC	T CONTENT:	19
	9.1	HC: Spor	rt Management Science	19
	9.2 I	Bachelor:	Sport Science & Management	22
	9.3 I	Honours:	: Bachelor of Sport Science	31

I. DEPARTMENTAL & FACULTY CONTACT DETAILS

All departmental queries to:

Secretary: Tel No: Fax No: Email: Location of Department:

All Faculty queries to:

Faculty Officer: General Enquiries No: Facsimile No: Email: Location:

Faculty Assistant: General Enquiries No: Facsimile No: Email: Location:

Executive Dean:

Executive Dean's Secretary: Telephone No: Facsimile No: Email: Location: Ms Shobana Singh 031 373 6878 031 373 5184 shobanas@dut.ac.za 4th Floor, B Block ML Sultan Campus

Ms G Shackleford 031 373 2506 031 373 2175 fas@dut.ac.za Block S4 Level 3, Steve Biko Campus

Sphamandla Masuku 031 373 3036 031 373 2175 spha@dut.ac.za Block S4 Level 3, Steve Biko Campus

Prof S Singh Ms Nirvana Naidoo 031 373 2720 031 373 2724 fas@dut.ac.za Between Block S6 and S7, Level 4, Steve Biko Campus

2. DEPARTMENTAL STAFF

Head of Department:	Dr C Gouws, PhD Sport Science, (UNIZULU), M.A Olympic Education (German Sports University), MSc. Kinderkinetics BA Human Movement Science (NWU), BA (Hons) Kinderkinetics (NWU), (UNIZULU); PGDip (UKZN),
Lecturers:	Prof C Pienaar, PhD (Human Movement Studies) D. Com.
	Dr S Currie, PhD: Sport Science (UNIZULU), Master of Sport Science (UNIZULU), BSc (Hons): Sport Science Biokinetics (UNIZULU), BSc Human Movement Science (UNIZULU).
	Ms C Lotz, M Tech: Marketing (DUT), B Tech: Marketing (DUT), ND: Marketing (DUT).
	Dr S.B Hussain, PhD: Marketing (DUT), M Tech: Public Relations (DUT), B Tech: Public Relations (DUT), ND: Public Relations (DUT).
	Mr N Neveling, M Tech: Sport & Exercise Technology (TUT), BA: Human Movement Studies, BA (Hons): BioKinetics (UP).
	Dr Z.Z Nyawose, PhD: Sport Science (UKZN), Master of Sport Science (UKZN), BSc. Hons Biokinetics (UKZN), BSc. Human Kinetics and Ergonomics, Biochemistry (Rhodes University).
Technician:	Mr M N Ngwenya, B Tech: Management (Specializing in Sport) (DUT), ND: Sport Management (DUT).
Secretary:	Ms S Singh, B Tech: Management (UNISA), ND: Office Management & Technology (UNISA).

3. QUALIFICATIONS OFFERED BY THE DEPARTMENT

The following programmes are offered in this department:

~	Qualification Code	Important dates	SAQA NLRD ID
HC: Sport Management Science	HCSMSI	1 st Offered January 2017	99614
Bachelor: Sport Science & Management	BASSMI	I st Offered January 2020	109085
Honours: Bachelor of Sport Science	BSSHNI	I st Offered January 2024	120540

4. HIGHER CERTIFICATE: SPORT MANAGEMENT SCIENCE (HCSMSI)

Purpose of Qualification

The Higher Certificate in Sport Management Science empowers graduates to obtain the necessary knowledge, skills, and practical ability to function within the sport business management environment.

This will be achieved by providing a unique blend of comprehensive knowledge, skills and understanding in management and sport science. Graduates would be competent in analyzing and practically applying relevant skills in a global context in the sport industry.

NOF SAOA Module Modules Offering Study NATED Pre-reg Exam* Codes Period Level Credits Credits MPAPIOI Management Principles of la 5 12 0.097 N/A CA Anatomy and Physiology SPBA101 Sport Business Administration 5 0.097 la 12 N/A CA CSKS101 Communication Skills lа 5 12 0.097 N/A CA 5 Business Economics: BFFF101 12 0.096 N/A CA la Entrepreneurship & Finance CSTN101 Cornerstone 101 (IGE) la 5 12 0 0 9 4 N/A CA TPAC101 Teaching Physical Activity to ۱b 5 16 0.131 N/A CA Children PSMK 101 Sport Marketing I: Ιh 5 12 0.096 N/A FΧ Principles of Sport Marketing PSMA101 Sport Management I: Ιb 5 12 0.096 N/A CA Principles of Sport Management PIMN101 0.064 Project Management lb 5 8 N/A CA PCHN101 5 16 0.131 N/A CA Principles of Coaching lb Minimum Total Credits required 124 to Graduate

4.1 PROGRAMME STRUCTURE (1 YEAR) (HCSMS1)

KEY:

All subjects are compulsory.

Assessment Method: Ex=Examination; CA=Continuous Assessment Year of Study: Numbers indicates the year of study, "a" = Semester I, "b" =Semester 2 (e.g., Ib=Year I, Semester 2)

4.2 **PROGRAMME INFORMATION**

All lectures for the HC: Sport Management Science will be conducted on a fulltime basis over a period of one year.

4.2.1 Academic Integrity

Refer to the DUT General Rules pertaining to academic integrity GI3(I)(o) - covering falsification of academic records, plagiarism, and cheating. These will be enforced wherever necessary to safeguard the worthiness of our qualifications, and the integrity of the Faculty of Applied Sciences at DUT.

4.2.2 Code of Conduct for Students

A professional code of conduct pertaining to behaviour, appearance, personal hygiene, and dress shall apply to all students registered with the Faculty of Applied Sciences, at all times. Refer to Programme Rule 4.3.8 below.

4.2.3 Attendance

Students are expected to attend all planned academic activities as these are designed to provide optimal support for the required competency. Students are expected to be punctual for all academic activities. Penalties may be applied for late or poor attendance.

4.2.4 Work Integrated Learning (WIL)

This programme does not include a WIL component.

4.2.5 Assessment and Moderation

Students are expected to work steadily through the period of registration to achieve the highest results possible.

- Assessment details are listed under each subject at the back of this handbook.
- Assessments could include a variety of testing methods including, but not limited to, written tests, oral tests, theoretical and/or practical examinations, group work and assignments.
- Assignments must be handed personally to the lecturer who will record their receipt. Late submission will be penalized.
- In the case of a continuous assessment subject (a subject which has no final examination/s or supplementary examination/s) opportunities for reassessment are provided for students who fail assessments. These are stipulated in the relevant study guide.
- Moderation follows the DUT Assessment Policy stipulations.

4.2.6 Employment Opportunities

Graduates can enter into careers as Sport Administrator, Sport Coaches, School and Club Sport Coordinators, Sport Event Coordinators, Gym Administrators and Managers, Entrepreneurs, Project Managers and Sport Marketing and Retail.

4.3 PROGRAMME RULES

(Programme rules approved by Senate Rules Comm 2016/10, unless otherwise specified)

4.3.1 Minimum Admission Requirements

In addition to DUT Rule G7, the following minimum entrance requirements and the selection criteria outlined in 4.3.2 apply for applicants with reference to: -

4.3.1.1 Academic Achievement

In line with the above, the applicants' school leaving academic achievement must comply with the following subject at the stated minimum rating as outlined in the table below:

- (i) A National Senior Certificate (NSC) with endorsement for a Higher certificate; (Approved by Senate 2017/08)
- (ii) A Senior Certificate (SC) (Approved by Senate 2017/08)

Compu	lsory Subject/s	NSC	sc	-	NCV
Compa	isory cubjectio	Rating	HG	SG	
English		3	E	D	50%
Anyone subject	e (I) of the following s:				
-	Mathematics				
-	Physical Science	3	E	D	50%
-	Life Sciences				
-	Sport Science				

(iii) A National Certificate Vocational (NCV) Level 4.

(Approved by Senate 2019/11 & 2023/08)

(iv) Scoring System

Applicants must obtain a minimum of 24 points in either the National Senior Certificate (NSC) or the Senior Certificate (SC), as detailed hereunder: -

• National Senior Certificate

Applicants' National Senior Certificate Subject Achievement Levels (AL) will be added to obtain a total of 24 points. No points will be allocated for Life Orientation.

The table example below may be used as a guide to calculate points for the National Senior Certificate (NSC) achievement level.

Subjects	NSC Achievement Level
English	5
Afrikaans	3
Mathematics	3
Geography	4
Business Studies	5
Life Sciences	4
Life Orientation	5
Total AL Score	24 (excel LO)

Senior Certificate

Applicants' Senior Certificate symbols allocated points using the equivalent mark allocation listed for Higher Grade and Standard Grade in the table below will be added to obtain a total of 24 points.

SC Symbol	Mark allocated to HG Subjects	Mark allocated to SG Subjects				
А	8	6				
В	7	5				
С	6	4				
D	5	3				
E	4	2				

(Approved by Senate 2017/08)

4.3.2 Selection Criteria

In addition to the Minimum Admission Requirements (Rule 4.3.1), the following selection process will determine acceptance into the programme:

- All applicants must apply through the Central Applications Office (CAO).
- Initial shortlisting for selection is based on the applicants. academic performance in Grade 12 (Grade 11 or Grade 12 trial marks will be used for current matriculants).
- Selection will be based on the ranking of applicants who meet the minimum requirements.
- No new applicants will be accepted for registration in the second semester.

4.3.3 Pass Requirements

In addition to rule GI2(1) a sub-minimum of 40% is required for the practical component of all modules in which the semester mark is made up of theory and practical components. These are indicated in Table 4.1 Programme Structure.

4.3.4 Progression Rules

In addition to the DUT Rule G16, and all prerequisite modules as identified in Table 4.1 Programme Structure, the following programme rules apply: -

4.3.4.1 Promotion from Semester I to Semester 2

Students must pass two modules to proceed to semester 2.

4.3.5 Exclusion Rules

In addition to DUT Rule G17, a first semester student who fails three or more modules with a final result of less than 40% in each of the failed modules is not permitted to reregister in this programme. Deregistration from any module to the provision of DUT Rule G6.

4.3.6 Interruption of Studies

In accordance with DUT Rule G21A(b), the minimum duration for this programme will be I year of registered study and the maximum duration will be 2 years of registered study, including any periods of WIL. Should a student interrupt their studies by more than three (3) years, the student will need to apply to the department for permission to reregister and will need to prove currency of appropriate knowledge prior to being given permission to continue with registration.

4.3.7 Code of Conduct

In addition to the Student Code of Conduct in the DUT General Handbook for Students, and the relevant requirements as stated in the appropriate Study Guides, the following rules apply:

4.3.7.1 Dress Code and Conduct of Students in Practical Laboratory Facilities

Strict adherence to instructions issued by technical, supervisory or academic staff is required due to the need to ensure effective and safe practice in these facilities. Misconduct or disregard for instructions will be referred to the relevant disciplinary procedure.

4.3.8 Attendance and Assessment

- 4.3.8.1 A student who, for any valid reason, is absent from planned academic activity must provide written proof of the reason for the absence to the lecturer concerned, within five (5) working days of returning to the institution in order to be considered for a special assessment.
- **4.3.8.2** The DUT Rule G13(3)(a) which refers to special examinations also refers to special assessments set within departments for students who have missed coursework assessments. In these cases, the

department will determine the validity of the student's reason for not taking the assessment, and the nature of the special assessment.

4.3.9 Health and Safety

Students must adhere to all Health and Safety regulations both while at DUT and in WIL placements. Failure to do so will be treated as a breach of discipline. Refer to the appropriate Health and Safety policies.

4.3.10 General Education Modules

Students must comply with the University's General Education requirement. This includes the following compulsory standalone General Education module:

Cornerstone 101 (IGE)

4.3.11 Articulation into the Bachelor of Sport Science and Management

- Students must have passed all 10 modules in either the Higher Certificate: Sport Management Science or the Higher Certificate: Sport Coaching Science at the first attempt in the 1st year of registration, to be considered for articulation into the Bachelor of Sport Science and Management programme. (Approved by Senate 2020/11)
- (ii) A maximum of 10% of the available space, as per approved enrolment plan in the Bachelor of Sport Science and Management programme be allocated to students who have graduated from the Higher Certificate programmes.
- (iii) Students will be ranked according to the aggregate mark obtained in the Higher Certificate: Sport Management Science and Higher Certificate: Sport Coaching Science.
- (iv) Students need to apply to the Department by end of September of each year.
- **4.3.11.1** In accordance with Rule G9A (1), students will be granted exemptions based on the DUT rules.

5. BACHELOR IN SPORT SCIENCE AND MANAGEMENT (BASSMI)

Purpose of Qualification

The Bachelor of Applied Science in Sport Science and Management empowers graduates to obtain the necessary knowledge, skills and understanding to function within the sport industry. Graduates would be able to display competency in practically applying knowledge in work related activities in a global context within the sport science and management industry. The theoretical underpinnings of this qualification have a core discipline of sport science and the management aspects play a supportive role which allows the student to apply this knowledge base in a practical context. This symbiotic relationship that exists between sport science and management complements one another and will produce a student that is holistically skilled and educated in the fields of sport science and management. In order to meet the everchanging needs of the sport industry, students will need to understand the scientific principles of human movement before they can manage their clients or teams appropriately – neither the science nor the management can exist without the other if we wish to create a student that is capable of handling the ever-challenging needs to this growing industry.

5.1 **PROGRAMME STRUCTURE (3 YEARS) (BASSMI)**

Module Code	Module Offering	Study Period	NQF Level	SAQA Credits	NATED Credits	C/E*	Pre-Req	Co- Req	Exam *
SMSM101	Sport Marketing I: Principles of Sport Marketing	la	5	12	0.100	С	Nil	Nil	EX
POSPIOI	Principles of Sport	la	6	8	0.068	С	Nil	Nil	CA
EXPH101	Exercise Physiology I	la	5	16	0.135	С	Nil	Nil	CA
AAKI101	Applied Anatomy & Kinesiology	la	5	12	0.100	С	Nil	Nil	EX
CSTN101	Cornerstone 101	la	5	12	0.094	С	Nil	Nil	CA
ICTLI0I	IGE I - Information and Communication Technology Literacy and Skills	la	5	8	0.067	с	Nil	Nil	CA
SMPS101	Sport Management I: Principles of Sport Management	Ib	5	12	0.100	С	Nil	Nil	СА
PRCO101	Principles of Coaching	Ib	5	16	0.134	С	Nil	Nil	CA
APCO101	Applied Physical Conditioning I	١b	5	16	0.134	С	Nil	Nil	CA
SMCO101	Sport Media Communication	lb	5	8	0.068	с	Nil	Nil	EX
MLER201	Motor Learning	2a	5	16	0.133	С	Nil	Nil	CA
IASC101	FGE I – Introduction to Applied Sciences	2a	5	12	0.100	с	Nil	Nil	CA
SMLF201	Sport Management 2: Legal & Financial aspects	2a	6	12	0.100	с	Sport Management I: Principles of Sport Management	Nil	EX
SPAN201	Sport Anthropology	2a	7	12	0.100	С	Nil	Nil	EX
APCO201	Applied Physical Conditioning 2	2a	6	12	0.100	с	Applied Physical Conditioning I	Nil	CA

CENGI0I EQDVI0I HIVDI0I	IGE 2 – Choice of I of the following modules: Community Engagement Project Equality and Diversity HIV and Communicable Diseases in KZN	2Ь	6	8	0.067	E	Nil	Nil	СА
EXPH201	Exercise Physiology 2	2b	6	12	0.100	С	Exercise Physiology I	Nil	CA
SMSE201	Sport Marketing 2: Sport Environment Strategies	2b	6	16	0.133	с	Sport Marketing I: Principles of Sport Marketing	Nil	EX
ATIM201	Athletic Injury Management	2b	7	12	0.100	С	Nil	Nil	CA
NUTR201	Nutrition	2b	7	8	0.067	С	Nil	Nil	CA
TENE101	IGE 3 – To complete the following module only: The Entrepreneurial Edge	3a	6	8	0.067	с	Nil	Nil	CA
ASSD101	FGE 2 – Applied Science for Sustainable Development	3a	6	12	0.096	с	Nil	Nil	CA
EXPH301	Exercise Physiology 3	3a	7	12	0.096	с	Exercise Physiology 2	Nil	CA
SMOS301	Sport Marketing 3: Operation Sport Marketing Strategies	3a	7	8	0.064	с	Sport Marketing 2: Sport Environment Strategies	Nil	EX
SMEF301	Sport Management 3: Event & Facility Management	3a	7	8	0.065	с	Sport Management 2: Legal & Financial Aspects	Nil	EX
STRE301	Sports Research Techniques	3a	7	8	0.065	С	Nil	Nil	EX
RASSIOI	FGE 3 – Role of Applied Science in Society	3b	6	12	0.096	С	Nil	Nil	CA
SPRP301	Sport Research Project	Зb	7	16	0.129	с	Sport Research Techniques	Nil	CA
APCO301	Applied Physical Conditioning 3	3b	7	8	0.065	с	Applied Physical Conditioning 2	Nil	CA
TESS301	Trends in Exercise and Sport Science	3b	7	12	0.096	с	Nil	Nil	EX
SPPY301	Sport Psychology	3b	7	8	0.065	С	Nil	Nil	CA
RESC301	Recreational Science	3b	7	12	0.096	Е	Nil	Nil	EX
	Minimum Total Credits required to Graduate			364					

KEY:

Assessment Method: Ex=Examination; CA=Continuous Assessment

Year of Study: Numbers indicates the year of study, "a" = Semester I, "b" =Semester 2 (e.g., Ib=Year I, Semester 2) A pre-requisite subject means this subject must be passed prior to registration for the subsequent subject FGE = Faculty General Education Module, IGE = Institutional General Education Module

5.2 PROGRAMME INFORMATION

All lectures for the Bachelor in Sport Science and Management will be conducted on a full-time basis over a period of one year.

5.2.1 Academic Integrity

Refer to the DUT General Rules pertaining to academic integrity GI3(1)(o) - covering falsification of academic records, plagiarism, and cheating. These will be enforced wherever necessary to safeguard the worthiness of our qualifications, and the integrity of the Faculty of Applied Sciences at DUT.

5.2.2 Code of Conduct for Students

A professional code of conduct pertaining to behaviour, appearance, personal hygiene, and dress shall apply to all students registered with the Faculty of Applied Sciences, at all times.

5.2.3 Attendance

Students are expected to attend all planned academic activities as these are designed to provide optimal support for the required competency. Students are expected to be punctual for all academic activities. Penalties may be applied for late or poor attendance.

5.2.4 Work Integrated Learning (WIL)

This programme does not include a WIL component.

5.2.5 Assessment and Moderation

Students are expected to work steadily through the period of registration in order to achieve the highest results possible.

- Assessment details are listed under each subject at the back of this handbook.
- Assessments could include a variety of testing methods including, but not limited to, written tests, oral tests, theoretical and/or practical examinations, group work and assignments.
- Assignments must be handed personally to the lecturer who will record their receipt. Late submission will be penalized.
- In the case of a continuous assessment subject (a subject which has no final examination/s or supplementary examination/s) opportunities for reassessment are provided for students who fail assessments. These are stipulated in the relevant study guide.
- Moderation follows the DUT Assessment Policy stipulations.

5.2.6 Employment Opportunities

Graduates can enter into careers as Sport Administrator, Sport Coaches, School and Club Sport Coordinators, Sport Event Coordinators, Gym Administrators and Managers, Entrepreneurs, Project Managers and Sport Marketing and Retail.

5.3 PROGRAMME RULES

(Programme rules approved by Senate Rules Comm 2019/11, unless otherwise specified)

5.3.1 Minimum Admission Requirements

In addition to DUT Rule G7 and Rule G23B, the following minimum entrance requirements and the selection criteria outlined in 5.3.2 apply for applicants with reference to: -

5.3.1.1 Academic Achievement

- (i) a National Senior Certificate (NSC) with endorsement for degree entry with the following subjects at the stated minimum ratings; (Approved by Senate 2019/11
- (ii) a Senior Certificate is matriculation exemption with the following subjects at the stated minimum ratings (Approved by Senate 2019/11
- (iii) a National Certificate (Vocational) Level 4 with statutory requirements for a degree entrance and the following subjects at the stated minimum ratings (Approved by Senate 2019/11 & 2023/11)

Compulsory Subjects	NSC	S	NCV	
	Rating	HG	SG	
English	4	D	В	60%
Mathematics	4	D	В	60%
Physical Science or Life Sciences or Sport Science	4	D	В	70%
Any three (3) compulsory vocational subjects				70%

(Amendment approved by Senate 2023/08)

5.3.1.2 A Higher Certificate in Sport Management Science; or

5.3.1.3 A Higher Certificate in Sport Coaching Science.

(iv) Scoring System

In addition to the requirements in item 5.3.1.1 above, applicants must obtain a minimum of 28 points in either the National Senior Certificate (NSC) or the Senior Certificate (SC) or National Certificate Vocational (NCV) as detailed hereunder: -

National Senior Certificate

Applicants' National Senior Certificate subject achievement levels (AL) of six subjects, which shall include the compulsory subjects, must be added together to obtain a minimum score of at least 28 points. No points will be allocated for Life Orientation.

Senior Certificate

Applicants' Senior Certificate symbols shall be converted to a points format and total using the equivalent mark allocation listed for Higher Grade and Standard Grade in the table below:

	Conversion mark allocated to							
SC Symbol	HG Subjects	SG Subjects						
Α	8	6						
В	7	5						
С	6	4						
D	5	3						
E	4	2						

(Approved by Senate 2019/11)

 National Certificate Vocational Applicants' NCV Level 4 symbols will total to obtain a minimum score of at least 28 points.

5.3.2 Selection Criteria

In addition to the Minimum Admission Requirements (Rule 5.3.1), the following selection process will determine acceptance into the programme:

- All applicants must apply through the Central Applications Office (CAO).
 - Initial shortlisting for selection is based on the applicant's academic performance in Grade 12 (Grade 11 or Grade 12 trial marks will be used for current matriculants).
 - Selection will be based on the ranking of applicants who meet the minimum requirements.
 - No new applicants will be accepted for registration in the second semester.

5.3.3 Pass Requirements

In addition to rule GI2(1) a sub-minimum of 40% is required for the practical component of all modules in which the semester mark is made up of theory and practical components. These are indicated in Table 5.1 Programme Structure.

5.3.4 Progression Rules

In addition to the DUT Rule G16, and all prerequisite modules as identified in Table 5.1 Programme Structure, the following programme rules apply: -

5.3.5 Exclusion Rules

In addition to DUT Rule G17, a student in their first year of studies who fails 50% plus one of the modules with an average of less than 40% in each of the failed modules are not permitted to reregister in this programme. Deregistration from any modules is subject to the provision of DUT Rule G6A.

5.3.6 Interruption of Studies The DUT Rule G6B pertaining to interruption of studies will apply.

5.3.7 Code of Conduct

In addition to the Student Code of Conduct in the DUT General Handbook for Students, and the relevant requirements as stated in the appropriate Study Guides, the following rules apply:

5.3.7.1 Dress Code and Conduct of Students in Practical Laboratory Facilities

Strict adherence to instructions issued by technical, supervisory, or academic staff is required due to the need to ensure effective and safe practice in these facilities. Misconduct or disregard for instructions will be referred to the relevant disciplinary procedure.

5.3.8 Attendance and Assessment

- 5.3.8.1 A student who, for any valid reason, is absent from planned academic activity must provide written proof of the reason for the absence to the lecturer concerned, within five (5) working days of returning to the institution in order to be considered for a special assessment.
- **5.3.8.2** The DUT Rule G13(3)(a) which refers to special examinations also refers to special assessments set within departments for students who have missed coursework assessments. In these cases, the department will determine the validity of the student's reason for not taking the assessment, and the nature of the special assessment.

5.3.9 Health and Safety

Students must adhere to all Health and Safety regulations both while at DUT and in WIL placements. Failure to do so will be treated as a breach of discipline. Refer to the appropriate Health and Safety policies.

5.3.10 Institutional General Education Modules - IGE

Students must comply with the University's General Education requirement. This includes the following compulsory standalone General Education module:

- Cornerstone 101
- Information and Communication Technology Literacy and Skills (IGE 1)

The following Electives in the Institution General Education modules will include:

IGE 2 – Choice of I of the following modules:

- Community Engagement Project
- Equality and Diversity
- HIV and communicable diseases in KZN

IGE 3 – To complete the following module only:

• The Entrepreneurial Edge

5.3.11 Faculty General Education Modules - FGE

Student must comply with the University's Faculty General Education requirement. This includes the following compulsory standalone Faculty General Education module:

- FGE I Introduction to Applied Sciences
- FGE 2 Applied Science for Sustainable Development
- FGE 3 Role of Applied Science in Society

6.BACHELOR OF SPORT SCIENCE HONOURS (BSSHNI)

Purpose of Qualification

The Bachelor of Sport Science Honours will allow students to enhance their competence in the analysis, interpretation and application of various sport and exercise principles in the sport industry. This will include areas of health, fitness, coaching, sport management as well as sport and exercise science. The qualification provides a unique blend between scientific application and management of sport. A deepening in the theoretical and practical aspects of physiological principles will enable the student to interpret and adapt to unique situations in the sport industry.

6.I PROGRAMME STRUCTURE (I YEAR) (BSSHNI)

Module Code		-	~	-	NATED Credits	C/E*	Pre-Req	Co- Req	Exam*
RMSS401	Research Methodology	la	8	8	0.066	с	N/A	N/A	CA
SMGT401	Sport Management IV	la	8	16	0.133	С	N/A	N/A	CA
HPTS401	High Performance Testing	la	8	12	0.100	С	N/A	N/A	CA
SAES401	Sport & Exercise Science	la	8	12	0.100	С	N/A	N/A	CA
INJM401	Injury Management	la	8	12	0.100	С	N/A	N/A	CA
						1		1	
RPSS402	Research Project	lb	8	32	0.266	С	Research Methodology	N/A	CA
SPNT402	Sport Nutrition	Ib	8	12	0.100	С	N/A	N/A	CA
ASES402	Applied Sport & Exercise Science Practice	IЬ	8	16	0.133	С	N/A	N/A	CA

Minimum Total Credits	120			
required to Graduate				

6.2 PROGRAMME INFORMATION

The Bachelor in Sport Science Honours will be offered on a full-time basis over a period of one year.

6.2.1 Academic Integrity

Refer to the DUT General Rules pertaining to academic integrity GI3(I)(o) - covering falsification of academic records, plagiarism, and cheating. These will be enforced wherever necessary to safeguard the worthiness of our qualifications, and the integrity of the Faculty of Applied Sciences and Department of Sport Studies at DUT.

6.2.2 Pass Requirements

In addition to rule G12(1) a sub-minimum of 40% is required for the practical component of all modules in which the semester mark is made up of theory and practical components.

6.2.3 Code of Conduct for Students

A professional code of conduct pertaining to behaviour, appearance, personal hygiene, and dress shall apply to all students registered with the Faculty of Applied Sciences, at all times.

6.2.2.1 Dress Code and Conduct of Students in Practical Laboratory Facilities

Strict adherence to instructions issued by technical, supervisory, or academic staff is required due to the need to ensure effective and safe practice in these facilities. Misconduct or disregard for instructions will be referred to the relevant disciplinary procedure.

6.2.4 Attendance

Students are expected to attend all planned academic activities as these are designed to provide optimal support for the required competency. Students are expected to be punctual for all academic activities. Penalties may be applied for late or poor attendance.

- **6.2.4.1** A student who, for any valid reason, is absent from planned academic activity must provide written proof of the reason for the absence to the lecturer concerned, within five (5) working days of returning to the institution in order to be considered for a special assessment.
- **6.2.4.2** The DUT Rule G13(3)(a) which refers to special examinations also refers to special assessments set within departments for students who have missed coursework assessments. In these cases, the department will determine the validity of the student's reason for not taking the assessment, and the nature of the special assessment.

6.2.5 Health and Safety

Students must adhere to all Health and Safety regulations both while at DUT and in WIL placements. Failure to do so will be treated as a breach of discipline. Refer to the appropriate Health and Safety policies.

6.2.6 Work Integrated Learning (WIL)

This Programme does not include a WIL component.

6.2.7 Assessment and Moderation

Students are expected to work steadily through the period of registration in order to achieve the highest results possible.

- Assessment details are listed under each subject at the back of this handbook.
- Assessments could include a variety of testing methods including, but not limited to, written tests, oral tests, theoretical and/or practical examinations, group work and assignments.
- Assignments must be handed personally to the lecturer who will record their receipt. Late submission will be penalized.
- In the case of a continuous assessment subject (a subject which has no final examination/s or supplementary examination/s) opportunities for reassessment are provided for students who fail assessments. These are stipulated in the relevant study guide.
- Moderation follows the DUT Assessment Policy stipulations.

6.2.8 Employment Opportunities

Graduates can enter into careers as Sport Administrator, Sport Coaches, School and Club Sport Coordinators, Sport Event Coordinators, Gym Administrators and Managers, Entrepreneurs, Project Managers and Sport Marketing and Retail.

6.3 PROGRAMME RULES

(Programme rules approved by Senate Rules Comm 2023/06/15, unless otherwise specified).

6.3.1 Minimum Admission Requirements

In addition to DUT Rule G7 and G22B, applicants must be in possession of one of the following minimum admission requirements for entry into this programme:

- Bachelor of Sport Science and Management; or
- A recognized equivalent cognate qualification at NQF level 7

6.3.2 Selection Criteria

Students are ranked from highest to lowest according to aggregate results from the final year of the degree or equivalent qualification and prospective candidates will be invited to an interview. The interview will use a predetermined set of questions to determine interest in the course and give potential students the opportunity to engage with Lecturers. The interview panel will comprise of the Head of Department as well as two senior staff with extensive research experience. As places on the course are limited, a selection process may be implemented. The following will be used to rank and select the students:

- Aggregate Final Results 80%
- Interview 20%

Every effort will be made to match the intake demographics with that of the provincial demographics.

6.3.3 Duration of Programme

The DUT General Rules G23C(2) and G23C(3) apply.

6.3.4 Progression Rules

In addition to the DUT Rule G16.

6.3.5 Exclusion Rules

In addition to DUT Rule G17, a student in their first semester who fails 50% plus one of the modules with an average of less than 40% in each of the failed modules is not permitted to reregister in this programme.

Deregistration from any modules is subject to the provision of DUT General Rule G6A.

6.3.6 Interruption of Studies

The DUT Rule G6B pertaining to interruption of studies will apply.

7. SERVICED SUBJECTS

The servicing department's rules apply to all serviced subjects. The following subjects are serviced externally to this department.

Servicing Department	Serviced Subject	Subject Code
Centre for General	Cornerstone 101 (IGE)	CSTN101
Education	Information & Communication Technology Literacy & Skills	ICTLI0I
	 IGE 2 electives will include the following modules: Community Engagement Project Equality and Diversity HIV and communicable diseases in KZN IGE 3 will include the following module only: The Entrepreneurial Edge 	CENGI0I EQDVI0I HIVD10I TENEI0I

8. SHORT COURSES

The department will not be offering short courses in 2024.

9 SUBJECT CONTENT

91 HIGHER CERTIFICATE: SPORT MANAGEMENT SCIENCE

Students are to read this section in conjunction with the relevant study guides.

CORNERSTONE 101 (IGE) (CSTN101) SYLLABUS:

The module content will be developed around the concept of journeys, across time, across space, and across human relationships. The metaphor of the journey will be sustained across the module and will be applied to personal journeys, historical, political, and social journeys, with a specific focus on gender. Each section will draw in issues of ethics, diversity and critical citizenry. The design team may later take a different metaphor or theme, but with the same outcomes and attributes.

The final section of the module will identify and integrate learning from earlier sections and examine implications for further learning. At each stage of the module, activities such as the weekly reflection and class discussion will involve personal development and build communicative practices. There will be a concluding section in which students will identify their learning and examine the implications for their roles as students, as professionals and as citizens.

*ASSESSMENT PLAN:

Course Mark	
Weekly reflections:	10%
Tutorial attendance:	10% (forfeited if student attends less than 80% of tutorials)
Research Project (major):	36%
Oral presentation:	40%
Information Literacy:	4%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

PRINCIPLES OF COACHING (PCHN101)

SYLLABUS:

Principles of Coaching, 5C's of Coaching, Coaching Plans, Values and Ethics of Coaching, The Coaching Philosophy, Coaches Code of Conduct, Motives for sport participation, The LTPD model, SA Coaching Framework.

*ASSESSMENT PLAN:

Course Mark	
2 x test:	60%
I x Project:	20%
I x Tutorship Programme:	20%

Final Mark

No Examination - Continuous Assessment: 100%-year mark

SPORT BUSINESS ADMINISTRATION (SPBA101) **SYLLABUS:**

Introduction to sport business, Sport Governance, Club, Team and association Management & Administration, Fiscal practices in sport Business, Sport and Recreation Programme Development and Administration, Tournaments/Competition Operations.

*ASSESSMENT PLAN:

Course Mark

2 x Theory test:	60%
2 x Assignment:	40%
Final Mark	
No Examination - Continuous Assess	ment: 100%-year mark

COMMUNICATION SKILLS (CSKS101)

SYLLABUS:

Small group communication, communicating in today's global business environment. Oral communication, Audience, purpose & register, Academic writing, Application of writing skills; correspondence (letters, email, memo, faxes), Employment procedures, Report writing, Meeting documentation & procedures.

*ASSESSMENT PLAN:

Course Mark

2 x Theory test:	60%
I x Project:	20%
I x Tutorial Programme:	20%
Einel Meyle	

Final Mark

No Examination - Continuous Assessment: 100%-year mark

BUSINESS ECONOMICS: ENTREPRENEURSHIP & FINANCE (BEEF101) SYLLABUS:

Introduction to Financial Management Procedures, analyse financial Statements, Microeconomics and Macroeconomics in sport, Budgeting, Introduction to entrepreneurship, managing processes of entrepreneurship.

*ASSESSMENT PLAN:

Course Mark

2 x Theory test:	60%
I x Project:	20%
I x Tutorial Programme:	20%
Final Mark	
No Examination - Continuous Assessment:	100%-year mark

TEACHING PHYSICAL ACTIVITY TO CHILDREN (TPACI0I)

SYLLABUS:

Reasons for sports participation by children, Child Growth and Development, Age, and trainability, Managing children and parents, Child Safety and Protection.

*ASSESSMENT PLAN:

Course Mark

2 x Theory test:	60%
I x Project:	20%
I x Practical:	20%
Final Mark	
No Examination - Continuous Asses	ssment: 100%-year mark

SPORT MANAGEMENT I: PRINCIPLES OF SPORT MANAGEMENT (PSMA 101) SYLLABUS:

Introduction to Sport Management, Management Functions, Problem Solving and Decision Making, Human Resource Management Process, the Nature of Leadership, Leadership Styles, Organizational Structure.

***ASSESSMENT PLAN:**

Course Mark

2 x Theory test:	60%
I x Project:	20%
I x Tutorial Programme:	20%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

SPORT MARKETING I: PRINCIPLES OF SPORT MARKETING (PSMK101) SYLLABUS:

Introduction to sport marketing, Evolution of Marketing, Strategic marketing, Marketing environments, designing a customer driven market strategy, Marketing mix and extended marketing mix, Marketing information systems, Consumer markets.

*ASSESSMENT PLAN:

Course Mark

2x Theory test:		60%
Ix Project:		20%
Ix Tutorial Programme:		20%
Final Mark		

Course Mark (40%) + Examination Mark (60%)

PROJECT MANAGEMENT (PJMN101)

SYLLABUS:

Principles of project management, Project management processes, Project resource management, Project costs, scheduling and quality, Risk management, Contractual aspects of project management, Project scope management, Project evaluation. Introduction to the Project Life Cycle and Project Management Principles, Project

Definition, Project Planning and Budgeting, Project Execution and Project Close-out

*ASSESSMENT PLAN:

Course Mark

2 x Theory test:	60%
I x Project:	20%
I x Tutorial Programme:	20%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

MANAGEMENT PRINCIPLES OF ANATOMY AND PHYSIOLOGY (MPAPI0I) SYLLABUS:

Introduction to the Management of Anatomy & Physiology, Skeletal System, Muscular System, Cardiovascular System, Pulmonary System, Nervous System.

*ASSESSMENT PLAN:

Course Mark

50%

No Examination - Continuous Assessment: 100%-year mark

9.2 BACHELOR OF SPORT SCIENCE AND MANAGMENT

Students are to read this section in conjunction with the relevant study guides.

INSTITUTIONAL GENERAL EDUCATION MODULE (IGE) CORNERSTONE 101 (CSTN101) SYLLABUS:

The module content will be developed around the concept of journeys, across time, across space, and across human relationships. The metaphor of the journey will be sustained across the module and will be applied to personal journeys, historical, political, and social journeys, with a specific focus on gender. Each section will draw in issues of ethics, diversity, and critical citizenry. The design team may later take a different metaphor or theme, but with the same outcomes and attributes.

The final section of the module will identify and integrate learning from earlier sections and examine implications for further learning. At each stage of the module, activities such as the weekly reflection and class discussion will involve personal development and build communicative practices. There will be a concluding section in which students will identify their learning and examine the implications for their roles as students, as professionals and as citizens.

*ASSESSMENT PLAN:

Course Mark	
Weekly reflections:	10%
Tutorial attendance:	10% (forfeited if student attends less than 80%)
Research Project (Major):	36%
Oral Presentation:	40%
Information Literacy:	4%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

INSTITUTIONAL GENERAL EDUCATION MODULE IGE I INFORMATION AND COMMUNICATION TECHNOLOGY LITERACY AND SKILLS (ICTL101) SYLLABUS: Basics of ICTs Hardware. Software, and Users. Internet Search. Word Processing, Spreadsheets, Presentations, Referencing, Security, Legal, Ethical, and Societal Issues, Economics of ICTs *ASSESSMENT PLAN: Course Mark Test[.] 30% Project (written report & oral presentation): 50% Student participation: 20% Final Mark No Examination - Continuous Assessment: 100%-year mark

INSTITUTIONAL GENERAL EDUCATION MODULE IGE 2 COMMUNITY ENGAGEMENT PROJECT (CENGI0I) SYLLABUS:

Introduction to the Applied Sciences, Community Engagement and Community Development, Ethics, principles and values for CE, The Approaches and Process of CE, Skills and Attributes for CE, Challenges and Benefits of CE *ASSESSMENT PLAN:

Course Mark

Reflective report:	30%
Creative presentation:	20%
Case study work:	50%
Final Mark	
No Examination - Continuous Assessment:	100%-year mark

IGE 2 EQUALITY AND DIVERSITY (EQDVI01) SYLLABUS:

The purpose of this module is to enable students to appreciate diversity in self, others and society, and to participate in the development of equality and mutual respect in their communities.

The module aims to help students think critically, develop values, understand traditions, respect diverse cultures and opinions, and most importantly, put that knowledge to use. There will be no examination for this module. The learning outcomes will be assessed by means of:

*ASSESSMENT PLAN:

Course Mark

Attendance:	10% (forfeited if student attends less than 80% of classes)
Online Discussion Participation:	10%
2 x Assignment:	80% (40% per assignment)
Final Mark	
	1000/

No Examination - Continuous Assessment: 100%-year mark

INSTITUTIONAL GENERAL EDUCATION MODULE IGE 2 HIV AND COMMUNICABLE DISEASES IN KZN (HIVD101) SYLLABUS:

Epidemiology of HIV, TB and STIs globally, in sub-Saharan Africa, South Africa and KZN; HIV infection, transmission and prevention; Two diseases one person; Psychological issues of HIV and TB: Module structured around the following themes – Stigma, Disclosure, Rights, Communication, Facilitation, Advocacy

*ASSESSMENT PLAN:

Course Mark	
E- learning activities:	30%
Critical reflective diary:	20%
Community report:	50%
Final Mark	
Nie Europiese Constitution Accounting	1000/

No Examination - Continuous Assessment: 100%-year mark

INSTITUTIONAL GENERAL EDUCATION MODULE IGE 3

THE ENTREPRENEURIAL EDGE (TENEI0I) SYLLABUS:

Becoming An Entrepreneur, Addressing Risk, Understanding My Market, Planning, Financial Objectives, Marketing, Ethics and Social Responsibility.

*ASSESSMENT PLAN:

Course Mark	
2x Tests:	67%
Ix Assign:	33%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

FACULTY GENERAL EDUCATION MODULE FGE I – INTRODUCTION TO APPLIED SCIENCES (IASCI0I) SYLLABUS:

Overview, Introduction to Mathematics, Introduction to Physics, Introduction to Chemistry, Introduction to Statistics, Integrated Exercises in Applied Sciences ***ASSESSMENT PLAN:**

Course Mark	
3 x Written Tests:	60%
Group poster presentation:	40%
Final Mark	
No Examination - Continuous Assessment:	100%-year mark

FACULTY GENERAL EDUCATION MODULE

FGE 2 – APPLIED SCIENCE FOR SUSTAINABLE DEVELOPMENT (ASSD101) SYLLABUS:

Introduction to sustainable development, Environmental Sustainability, Food Security ***ASSESSMENT PLAN:**

Course Mark	
I x Test:	30%
Ix Assignment:	30%
Group Project:	40%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

FACULTY GENERAL EDUCATION MODULE FGE 3 – ROLE OF APPLIED SCIENCE IN SOCIETY (RASSI0I) SYLLABUS:

Science & Society, The Scientific Method, Science Communication, Biofuels, Applications of Genetic Engineering in Biofuels, Science & Ethics

*ASSESSMENT PLAN:

Course Mark

Tests:

50%

No Examination - Continuous Assessment: 100%-year mark

APPLIED ANATOMY AND KINESIOLOGY (AAKI101) SYLLABUS:

Terminology, Structures of the human body, Bones of the body, Superficial muscle groups, Muscles of the trunk, Muscle of the leg, Muscles of the shoulder, Muscles of the arm, Surface anatomy. Principles and laws of motion, Movement Analysis

*ASSESSMENT PLAN:

Course Mark	
2x Tests:	60%
Student Participation:	40%
Final Mark	
Examination: I x 2-hour theory paper	
Final Mark: Course Mark (40%) + Examina	ation Mark (60%)

APPLIED PHYSICAL CONDITIONING (APCOI01)

SYLLABUS:

Health related fitness components, Skill related fitness components, Implementation and coaching of fitness components, Principles of fitness, Training intensities, Training session planning, Training methods.

*ASSESSMENT PLAN:

Course Mark	
Tests and Practical:	60%
Student Participation:	40%
Final Mark	
No Examination - Continuous Asses	sment: 100%-year mark

APPLIED PHYSICAL CONDITIONING 2 (APCO201) SYLLABUS:

Basics of Strength Training, Objectives of Strength Training, Safety Considerations for Resistance Training, Types of Resistance Training, Various Resistance Training Exercises, Periodization

*ASSESSMENT PLAN:

Course Mark	

2 x Test:	60%
Student Participation:	40%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

APPLIED PHYSICAL CONDITIONING 3 (APCO301) SYLLABUS:

Introduction to Physical Fitness Testing, Screening, Health, and Fitness Assessments Testing, Evaluation and Programme Prescription ***ASSESSMENT PLAN:**

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	
No Examination - Continuous Ass	sessment: 100%-year mark

EXERCISE PHYSIOLOGY | (EXPHI0I) SYLLABUS:

Introduction to Exercise Physiology, Energy Systems during Exercise, Cardiovascular System and Exercise, Pulmonary System and Exercise.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

EXERCISE PHYSIOLOGY 2 (EXPH201) SYLLABUS:

Energy Systems during Exercise, Neuromuscular System and Exercise, Hormonal System and Exercise, Maintenance of pH Balance during exercise.

*ASSESSMENT PLAN:

60%
40%

Final Mark

No Examination - Continuous Assessment: 100%-year mark

EXERCISE PHYSIOLOGY 3 (EXPH301)

SYLLABUS:

Adaptation to Aerobic and Anaerobic Exercise, Adaptation to Resistance Exercise, effect of Temperature and Altitude on Exercise Performance, Exercise and the Immune System.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	
No Examination - Continuous Assessment:	100%-year mark

PRINCIPLES OF SPORT (POSPI0I) SYLLABUS:

The South African coaching framework, Origin, rules, and regulations of selected South African sport, Movement concepts, principles and tactics of the selected South African sport, training approaches and perspective unique to a sport.

* ASSESSMENT PLAN:

Course Mark

2x Tests:

NUTRITION (NUTR201)

Macronutrients: carbohydrates, fats, proteins, Macronutrients: vitamins, minerals, water, Optimal Nutrition for exercise & Sport, Common ergogenic Aids used to enhance Performance.

*ASSESSMENT PLAN:

Course Mark	
2x Test:	60%
Student Participation:	40%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

PRINCIPLES OF COACHING (PRCO101) SYLLABUS:

Principles of Coaching, 5C's of Coaching, Coaching Plans, Values and Ethics of Coaching, The Coaching Philosophy, Coaches Code of Conduct, motives for sport participation, The LTPD model, SA coaching framework.

*ASSESSMENT PLAN:

Course Mark	
2x Tests:	60%
l x Project:	25%
Student participation:	15%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

SPORT MEDIA AND COMMUNICATION (SMCO101) SYLLABUS:

The role of media and society, Sport and social change, Media consumption, , Sport business and Media in today's society , Ethical sport communication, Sport commentary and International and Intercultural communication

*ASSESSMENT PLAN:

 Course Mark

 I x Test:
 60%

 Student participation:
 40%

 Final Mark
 Examination: I x 2-hour theory paper

 Final Mark: Course Mark (40%) + Examination Mark (60%)

SPORT MANAGEMENT I: PRINCIPLES OF SPORT MANAGMENT (SMSP101) SYLLABUS:

Introduction to Sport Management, the Management Functions, Planning, Organizing, Leading, Control, the Human Resource Management Function ***ASSESSMENT PLAN:** Course Mark

I x Test:	40%
2 x Project:	40%
Tutorial Programme:	20%
Final Mark	
No Examination - Continuous Assessme	ent: 100%-year mark

SPORT MANAGEMENT 2: LEGAL AND FINANCIAL ASPECTS (SMLF201) SYLLABUS:

Managerial Decision making, Crisis management, Innovation and Technology (change and challenges), Legal Aspects of sport. The financial management function, E-sports, Sport gambling and fantasy sport, Building sport engagement

*ASSESSMENT PLAN: Course Mark 2 x Tests: 60% Student Participation: 40% Final Mark Examination: 1x 2-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

SPORT MANAGEMENT 3: EVENT AND FACILITY MANAGEMENT (SMEF301) SYLLABUS:

Event management (introduction to event management, event development and planning); facilities management (crowd management, event operations, types of facilities, facility personnel, risk management, latest trends in facility management.)

*ASSESSMENT PLAN:

Course Mark

I x Test:	60%
Student Participation:	40%
Final Mark	
Examination: I x 2-hour theory paper	
Final Mark: Course Mark (40%) + Examinati	on Mark (60%)

SPORT MARKETING I: PRINCIPLES OF SPORT MARKETING (SMSM101) SYLLABUS:

Introduction into the sporting industry, Evolution of marketing, Organization and marketing strategy, Marketing environments, Designing a customer driven market strategy, Marketing mix and extended marketing mix, Marketing information systems, Consumer markets.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%

Final Mark

Examination: I x 2-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

SPORT MARKETING 2: SPORT ENVIRONMENT STRATEGIES (SMSE201) SYLLABUS:

Foundation of Marketing through sport, four domains of sport marketing, Sponsorship, foundations through sport, Leveraging techniques through sport, Ambush marketing, Venue Naming Rights, Endorsements and Licensing

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	
Examination: I x 2-hour theory paper	
Final Mark: Course Mark (40%) + Examination	n Mark (60%)

SPORT MARKETING 3: OPERATION SPORT MARKETING STRATEGIES (SMOS301) SYLLABUS:

Segmentation of the sport market, Product decisions in sport marketing, Distribution and facilities management in sports marketing, Developing promotional strategy for the marketing of sports products, Pricing decisions in sports marketing and Marketing Plans ***ASSESSMENT PLAN:**

Course Mark

I x Test:	60%
Student Participation:	40%
Final Mark	
Examination: $I \times 2$ -hour theory paper	
Final Mark: Course Mark (40%) + Exami	nation Mark (60%)

ATHLETIC INJURY MANAGEMENT (ATIM201) SYLLABUS:

Acute and Chronic injuries relating to sport and its management, psychological aspects of Injury, Burnout and Overtraining in Athletes and its management.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

SPORT ANTHROPOLOGY (SPAN201)

SYLLABUS:

Introduction to sport anthropology, History of Sport, Understanding the four principal subfields of anthropology, Ethnography, Women is sport, Modern Sport, Sport and conflicts, Transformation and Adaptation in sport.

*ASSESSMENT PLAN:

Course Mark		
2 x Test:	60%	
Student Participation:	40%	
Final Mark		
Examination: I x 2-hour theory paper		
Final Marky Course Mark (10%) + Eventination	Maule	(1

Final Mark: Course Mark (40%) + Examination Mark (60%)

MOTOR LEARNING (MLER201)

SYLLABUS:

Introduction to motor learning and control; understanding movement preparation; the role of attention, arousal, and visual search in movement preparation; behavioural theories of motor control; neural and sensory contributions to skilled performance; stages of learning; principles of practice design.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	
No Examination - Continuous Ass	essment: 100%-year mark

SPORT PSYCHOLOGY (SPPY301)

SYLLABUS:

Introduction to sport psychology; developing mental training skills, enhancing mental training skills, team cohesion.

*ASSESSMENT PLAN:

Course Mark

2 x Test:	60%
Student Participation:	40%
Final Mark	
No Examination - Continuous Assessment:	100%-year mark

SPORT RESEARCH PROJECT (SPRP301)

SYLLABUS:

Outline of a Research Project, Practical Implications and Theoretical Principles, Data Collection Tools, Data Processing, Recommendations, Dissemination

*ASSESSMENT PLAN:

Course Mark

Chapter One:	10%
Chapter Two:	10%
Chapter Three:	5%
Chapter Four:	10%
Chapter Five:	5%
Final Research Project:	60%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

SPORTS RESEARCH TECHNIQUES (STRE301) SYLLABUS:

Introduction to Research Methodology, The Role of Research in Sport, Ethical Considerations of Research, The Research Process

*ASSESSMENT PLAN:

Course	Mark
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I x Test:	60%
Student Participation:	40%
·	30

Final Mark

Examination: I x 2-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

TRENDS IN EXERCISE AND SPORT SCIENCE (TESS301) SYLLABUS:

Exercise for Health, Exercise for Obesity and Weight Control, Exercise for Special Populations, Growth and Development, Sport Talent Identification, Sport Talent Development.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Student Participation:	40%
Final Mark	
Examination: I x 2-hour theory paper	
Final Mark: Course Mark (40%) + Examination Mark (60%)	

RECREATION SCIENCE (RESC301)

SYLLABUS:

Foundations of recreation and leisure, assessing opportunities for leisure and recreation, Segments of recreation industry, Delivering leisure and recreation services. The leisure and recreation planning model, Prepare, implement, monitor and evaluate a recreation plan, Ethical issues in recreation.

*ASSESSMENT PLAN:

Course Mark	
2 x Test:	60%
Formative Assessments:	40%
Final Mark	
No Examination - Continuous Assessment	100%-year mark

9.3 BACHELOR OF SPORT SCIENCE HONOURS

RESEARCH METHODOLOGY (RMSS401) SYLLABUS:

Philosophy of Research and Science, Research Paradigms, Research Design and Methodology, Qualitative versus Quantitative Research Methodologies, Research Ethics, Common Data Types, Descriptive Statistical methods, Inferential Statistical Methods, Research Proposal Development.

*ASSESSMENT PLAN:

Course MarkTest:40%Student Participation:20%Project (Research Proposal):40%

FINAL MARK

Examination: 1 x 2-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

RESEARCH PROJECT (RPSS402) SYLLABUS:

Research Report Background and Rationale, Research Problem, Research Objectives, Scope of Study and Limitations, Literature Search and Review with Theoretical Framework, Ethical Considerations in Research, Data Analysis and Interpretation of Results, Conclusions and Recommendations.

*ASSESSMENT PLAN:	
Course Mark	
Written Research Report:	70%
Oral Presentation:	30%
FINAL MARK	
No Examination - Continuous Assessment:	100%-year mark

SPORT MANAGEMENT IV (SMGT 401)

SYLLABUS:

Managing sports, analysing internal and external environments, developing an international business, strategy, The strategic planning process, Strategy and competitive advantage, Strategy formulation, Strategic decision making, Strategy implementation and control.

*ASSESSMENT PLAN:

Course Mark	
I x Major Test:	40%
I x Assignment:	20%
I x Project:	40%
Final Mark	

No Examination - Continuous Assessment: 100%-year mark

HIGH PERFORMANCE TESTING (HPTS401)

SYLLABUS:

Quality Assurance in Exercise Physiology Laboratories, Field-Based Assessments for Performanceand Health Related Fitness Components, Laboratory-Based Assessments for Performance- and Health Related Fitness Components, Data Collection and Analysis, Specific Sports Physiological Testing Protocols.

*ASSESSMENT PLAN:

Course Mark

Theory test:	30%
Practical test:	30%
Student participation:	10%
Project:	30%
	50/8

FINAL MARK

No Examination - Continuous Assessment: 100%-year mark

INJURY MANAGEMENT (INJM401)

SYLLABUS:

Fundamental understanding of sport injury prevention and management through the identification of the risk factors for specific injuries in various sports, understanding of the injury mechanisms,

appropriate conditioning of athletes for the particular sport, and the risk management appropriate to each activity.

*ASSESSMENT PLAN:

Course Mark	
Test I:	30%
Test 2:	30%
Assignment:	30%
Tutorials/Student Participation:	10%

FINAL MARK

Examination: I x 2-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

SPORT AND EXERCISE SCIENCE (SAES401) SYLLABUS:

Comprehensive in-depth knowledge of sports physiology and the specific physiological adaptations that occur in various scenarios.

*ASSESSMENT PLAN:

Course Mark

Theory Test:	30%
Theory Test:	30%
Assignments/Projects:	30%
Student Participation:	10%

FINAL MARK

Examination: I x 2-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

APPLIED SPORT AND EXERCISE SCIENCE PRACTICE (ASES402) SYLLABUS:

Comprehensive knowledge relating to sport specific programming and periodization of a training programmes.

*ASSESSMENT PLAN:

Course Mark

Theory Test:	30%
Practical Test:	30%
Assignments/Project:	30%
Student Participation:	10%

FINAL MARK

No Examination - Continuous Assessment: 100%-year mark

SPORT NUTRITION (SPNT402) SYLLABUS:

Understand how nutrition can influence the physiological and metabolic factors underpinning sport performance.

*ASSESSMENT PLAN:

Course Mark

Test I:

30%

Test 2:	30%
Project:	30%
Assignment:	10%
FINAL MARK	

Examination: I x 3-hour theory paper Final Mark: Course Mark (40%) + Examination Mark (60%)

E&OE